



INTRODUCING
Scream
E Y E W E A R

ESE
international

2024 LOOKBOOK

JAGUAR **Scream** COCO AND BREEZY **Disney** *Divas exes*



Scream

HALLOWED BE THY FRAMES

Through the ages, mortals thought their need for the most excellent of eyewear designs to be fulfilled. For what more could be done with an object that barely covers half of one's face? But not even the keenest of seers has true clairvoyance to peer into the future. Now, forged atop the highest peak in the Cadore mountains by the world's finest artisans comes forth an eyewear collection humanity has never seen.

Now, for those who rock, for those who are metal, or even for those who don't rock but thought about it that one time their friend took them to a Metallica concert, comes a new eyewear collection. For it has been long enough where the sight of spectacles inspires not a single head bang. We proudly inform you that these dark ages have now met their end.

With décor inspired by the gothic artistry and attitude of pure, unadulterated rock it is with great pleasure that we introduce to you the eyewear of SCREAM.

@screameyewear f @



40^{YRS}
EYEWEAR

JAGUAR

Jaguar Eyewear, like the world class autos, is renowned for its luxury, fashion, sophistication, and style. Manufactured by Menrad Germany, details such as metal components, surface finishing, and coloration often derive their design inspiration from the automobiles. While a wide range of fits are offered, Jaguar is well known for its excellence in large eye sizes.

Targeted to men, the collection presents a mix of classic styles defined by their sophisticated metal details. These are complimented by youthful "Spirit" models, which feature sportier shapes, leaner designs, and progressive color accents.

Sunglasses blend elements of both subcollections. They utilize a wide range of premium lenses including Polarized, Nano, and AR coatings.



COCO AND BREEZY

Coco and Breezy Eyewear was created in 2010 by twin sisters Coco and Breezy Dotson based on a love of powerful sunglasses and a driving principle of inclusivity. The early designs were an instant hit in the entertainment and fashion world, leading to the unique “third-eye” sunglasses directly created for the late Prince. Additional collaborations include work with Teva, Jack Daniels and several others.

Coco and Breezy are first eyewear designers, but are additionally entrepreneurs, DJs, and style influencers. The collection is defined by its boldly progressive genderless shapes and dynamic color accents. It is further bolstered by clever metal details and contours, engravings, filigree, beveled cuts, and ceramic nose pads.

@cocoandbreezy f @



Diva

Diva Eyewear is defined by Austrian Swarovski Crystal enhancements that grace dynamic, contoured treatments in a mix of metal and acetate styles. A wide array of colors enhances this work with acetates ranging from marbles to crystals to fades. With a blend of classic and fashion forward shapes the collection appeals to a wide range of style palettes. Both designed and made in Italy, each frame is packaged with extra stones to provide you with the highest levels of service.

Finally, don't miss "Aria", an even more luxurious interpretation of the brand. Featuring a greater dressing of Swarovskis and bolder details, these styles are packaged in a rich royal blue box and case.



Disney

Kids can show off their favorite character with the Officially Licensed Kids Optical Collection. The collection includes styles featuring Mickey Mouse, Minnie Mouse, Frozen, Princesses, Batman, Cars, Spider-Man, and more. Each style has a series of designs which are specifically created to represent their character.

The collection comes in a range of sizes, and all styles have spring hinges. Cases are specific to characters, adding an extra touch of personalization to every frame.



exces

ESE International's reputation is built on **premium design, quality, and service**, values that are reflected in our "popularly priced" Exces collection. Exces provides outstanding value at its price point due both to its quality (Made by the best quality Chinese Factories located close to Hong Kong) and styling.

Core Collection: An array of colorful plastic and metal styles in wearable, feminine shapes for women of all ages. A wide array of traditional and atypical colors blends further defines these models.

Exces Princess: Generally featuring classic shapes that are graced with Swarovskis, Rhinestones or Pavé treatments.



ESE PROFILE

In 1938, a man by the name of Ben Shyer started a company in the optical industry. As the only employee, his small apartment Brooklyn, NY doubled as an office and warehouse with his inventory hidden beneath the bed. Over the years Mr. Shyer expanded his business, began importing collections from around the world, and eventually moved out of his bedroom and into our current facility in Elmont, NY.

Currently in our third generation, ESE offers a diversified portfolio ranging from original, premium brands to unique original collections. What has never changed is how we honor customer loyalty, our impeccable service, and our constant focus on creativity and quality.

TAKE ADVANTAGE OF OUR ONLINE B2B SHOP

www.eseyewear.com

Customers can access our full catalog, check stock levels, and easily place orders using our online shop.

How to set up B2B ordering:

1. Go to www.eseyewear.com and select login on the navigation bar.
2. Click the box that says “Register Account”
3. Enter the information the form requests (remember to add those zeroes at the end of your account number!)
4. Look for a confirmation email from our website and click approve.

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