

2023 Spring/Summer at a glance



## **JAGUAR**

**COCO AND BREEZY** 





exes











#### JAGUAR

Jaguar Eyewear, like the world class autos, is renowned for its luxury, fashion, sophistication, and style. Manufactured by Menrad Germany, the brand's sturdy construction, dual action spring hinges, fine galvanic finishing, and the use of lightweight stainless steel, titanium, and highest quality acetates demonstrate the brand's commitment to quality.

Details such as metal components, surface finishing, and coloration often derive their design inspiration from the automobiles. While a wide range of fits are offered, Jaguar is well known for its excellence in large eye sizes with a vast array of 57 to 60 eyes.

Jaguar Eyewear is targeted to men, with a mix of classic styles for ages 35+ and the youthful "Spirit" collection 25+. Classic styles are defined by their sophisticated metal details and traditional color range in a mix of finishes such as antique and brushed. Spirit styles feature sportier shapes, leaner designs, and progressive color accents including blues, reds, greens, and rust.

Sunglasses blend elements of both subcollections. They utilize a wide range of premium lenses including Polarized, Blue Blocker, Nano, and AR coatings.





### COCO AND BREEZY

Coco and Breezy Eyewear was created in 2010 by Coco and Breezy Dotson based on a love of powerful sunglasses and a driving principle of inclusivity. The early designs were an instant hit in the entertainment and fashion world, leading to the unique "third-eye" sunglasses directly created for the late Prince. Additional collaborations include work with Teva, Jack Daniels and several others. Celebrities such as Rhianna, Lady Gaga, Quavo, Odell Beckham, Demi Lovato among others have been seen sporting various models.

Defined by its bold genderless shapes and dynamic color accents, the collection is further bolstered with details such as clever metal enhancements, engravings, filigree, beveled cuts, and ceramic nose pads. This year's sunglass release is enhanced by an array of metal "studs", an inspiration of the brand's first adornments.

Coco and Breezy are entrepreneurs, DJs, and style influencers. They tour internationally with stops that include major music fesitivals such as Coachella, EDC, and Lightning in a Bottle. Through eyewear the brand is building a community where everyone feels seen.







Diva Eyewear is defined by Austrian Swarovski Crystal enhancements that grace dynamic, contoured treatments in a mix of metal and acetate styles. Buoying this work is a clever blend of colors – modern shades such as violet, leopard, blue, burgundy, and green compliment classics such as black, tortoise, and cream and are provided in variety of techniques such as striations, marbles, and fades. These typically contrast against metal bases such as gold, bronze, rose gold, and silver. In addition, frames are constructed in a wide range of sizes, with lenses ranging from 52mm to 58mm.

This overall design variety provides access to a wide range of ages and style palettes than other heavily stoned collections typically do. Both designed and made in Italy, each frame is packaged with extra stones to provide you with the highest levels of service.

Finally, new from Diva is "Aria", an even more luxurious interpretation of the brand. Featuring a greater augmentation of Swarovskis and bolder details, these styles are packaged in an elegant royal blue box which includes a case and cleaning cloth.





# exes

## Premium quality and design at a popular price point

ESE International's reputation is built on premium design, quality, and service, values that are reflected in our "popularly priced" Exces collection just as much as it is reflected in our designer and European brands. The brand provides outstanding value due both to its high quality, styling, and premium manufacturing. Exces also offers a variety of aggressive tiered discount programs.

**Core Collection**: An array of colorful plastic and metal styles in wearable, feminine shapes for women of all ages. A wide array of traditional and atypical colors are offered. Within acetates – marble finishes, multi color fades, and tortoises are smartly blended with translucents and metal pantones for an intriguing selection of blends and contrasts.

**Exces Princess:** These styles feature mostly classic shapes and are graced with Rhinestones or Pavé treatments. Elegant details and color finishes such as Pearl and soft patterns further bolster these ladies' styles.

























Kids can show off their favorite character with the launch of the Officially Licensed Kids Optical Collection by Pan Oceanic.

The collection includes styles featuring Mickey Mouse, Minnie Mouse, Frozen, Princesses, Batman, Cars, The Avengers, Spider-Man, Black Panther, and more. Each style has a series of designs which are specifically created to represent their character—some designs, like the engraved Frozen logo, are subtle, while others, like the Spider-Man printing on the inside of the temples, are much more pronounced.

The collection comes in a range of sizes, and all styles have spring hinges. Cases are specific to characters, adding an extra touch of personalization to every frame.









# international

JAGUAR  $\mathcal{D}_{iva}$  coco and breezy  $\mathbf{D}_{isnep}$  exist

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